

Franklin Borough
Recreation Committee
Minutes for
September 5, 2019

The meeting was called to order at 7:00 PM by the Chairwomen, Ms. Sanchez, who then led the assembly in the flag salute.

Mrs. Sanchez read the Statement of Compliance pursuant to the "Open Public Meetings Act, Chapter 231, PL 1975."

ROLL CALL OF MEMBERS: Mrs. Christina Sanchez Chairwoman (Present)
Mr. Concetto Formica Co- Chairman (Absent)
Mr. Anthony Marino (Present) arrived at 7:10
Mrs. Bobbi Formica (Present)
Mr. Scott Davis (Present)
Mrs. Holly Sollitto (Absent)
Mr. Patti Carnes (Present)
Mr. Joe Limon (Absent)
Mayor Giordano (Absent)

APPROVAL OF MINUTES:

The meeting minutes from the August 15th meeting were tabled till the next meeting on Thursday September 19th

OPEN PUBLIC SESSION:

There was no one from the public present.

COMMITTEE REPORTS:

Treasurers report - Mrs. Formica gave a brief treasure's report giving a summary of the recreation accounts and their available balances.

Mrs. Formica stated that the accounts have not changed from the last report at the last meeting.

OLD BUSINESS:

Fluorescent 5K –

Mrs. Sanchez stated that the committee received their final pay out from Race Forum in the amount of \$1,719.29.

Mrs. Sanchez also stated that she would be reaching out to Ms. Schultz the winner of the best dressed group. Ms. Sanchez stated that Ms. Schultz would receive a \$50.00 Visa gift card as voted on at the last rec meeting.

Mrs. Sanchez also explained that there were no other prizes to be awarded due to the lack of participation in the house decorating contest.

Mr. Davis asked what the final number as far as race participants.

Mrs. Sanchez stated the final number of participants was 105.

Mrs. Sanchez stated that next year the committee has to start advertising a lot earlier.

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Mrs. Sanchez also suggested that the committee put money aside for advertising the 5K next year.

Mrs. Sanchez stated that last year TJ's Pizza and CKO Franklin were under the impression they would be helping out with promoting the 5K this year and seemed disappointed when the committee did not reach out to them for help this year.

Mrs. Sanchez stated that this is something we need to keep in mind of next year.

Mrs. Formica suggested that the rec committee stake out the route with balloons next year to make it easier for race participants to be able to follow the route.

Mrs. Sanchez stated that the committee needs to work harder on the glow zones and decorations next year as well.

Mrs. Carnes stated that she was at the council mtg and she heard that the Boy Scouts loved helping with the 5K and had a blast and would love to help next year as well.

Mrs. Sanchez stated that the Franklin Mineral Museum was also another huge help in making the 5K a success. Mrs. Sanchez suggested that the Mineral Museum send the rec committee a bill for their services for the night of the registration party and for the night of the 5k.

Mrs. Sanchez also suggested that the rec committee look into renting a porta potty especially if the race is going to continue to be at night.

Mrs. Sanchez explained that the Mineral Museum closed before the racers finished the race.

Mrs. Sanchez explained this was a problem for the racers who needed to use the restroom after the race. The committee agreed that is something the committee can look into next year.

The committee was in agreement that this event should not be combined with any other event.

Presentation:

Scarecrow Project Presented by the Historical Society –

(Mrs. Williams, Mrs. Zydon, Mrs. Clohessey and Frank the Scarecrow)

Mrs. Williams along with Mrs. Zydon and Mrs. Clohessey gave a brief presentation of what the Scarecrow project is all about. Mrs. Williams gave a brief history of how the Scarecrow project has come about. Mrs. Williams stated that she has always been fascinated with Branchville's Scarecrow project and thought from day one that this is something Franklin Borough should do. Mrs. Williams stated that she decided to apply for a grant as the president of the Franklin Historical society through the Forwarded Franklin Alliance. Mrs. Williams stated the long and short of it all is that the scarecrow project is just for fun and to bring community spirit to the Borough of Franklin.

Mrs. Williams stated that Mrs. Zydon and Mrs. Clohessey would explain briefly how the frame for the scarecrow works along with a quick over view of the rules when creating your scarecrow. Mrs. Zydon stated in order to be in the contest and place

Mrs. Clohessey stated as soon as the Scarecrow project is presented to the Town Council on Tuesday the registration would be officially open for residents to register.

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Mrs. Zydon explained that there will be a way to register on line like residents can do when purchasing carnival rides tickets.

Mrs. Williams also stated that there will be hard copies to register at all the town's hot spots. For example, the Senior center, the elementary school, and the library.

Mrs. Zydon stated that she would like to request a vendor application for the Fall Fest/ Carnival. Mrs. Zydon stated that the historical Society along with Frank the Scarecrow would be at the Carnival on Saturday from the hours of 2-5 for anyone who would like to register for the scarecrow project and or receive more information about the project.

Mrs. Clohessey stated that she would love to see everyone in our town be involved and Mrs. Clohessey stated that there may be some seniors who will be in need of some help getting their scarecrows up. The committee were all in agreement that if any one needed help with their scarecrows there would be volunteers to help.

Mrs. Williams, Mrs. Zydon and Mrs. Clohessey thanked the rec committee for allowing them to present the Scarecrow project to them and look forward to a fun couple of weeks ahead.

Mrs. Sanchez thanked them as well for presenting to them this evening.

Mrs. Zydon asked if she could address the rec committee as a concerned resident.

Mrs. Zydon Proceeded to address the board with her concerns in regards to the 5K and why there

were no cones to mark out the race route.

Mrs. Zydon explained that there were runners all over the place and many are not necessarily from Franklin and do not know the streets as well as someone who may be from Franklin.

Mrs. Zydon explained even at that the race is at night and not all Franklin residents are familiar with all the roads in Franklin in the dark, cones would have helped like they did last year.

Mrs. Sanchez explained last year that the cones were provided by the county road department because the race went along a county road. This year the committee eliminated the county road.

Mrs. Sanchez went on to explain we were provided the cones we did have from our town road department and they do not have as many as the county provided.

Mrs. Zydon stated it is just something to keep in mind for next year.

Mr. Marino suggested that the committee hire the fire police.

Mrs. Sanchez stated that these are all things that the committee will keep in mind for next year.

Mrs. Sanchez also stated that she worked on a survey that she will send out to the race participants to fill out and give their feedback on the race.

CARNIVAL

Sponsors- Mrs. Sanchez stated that we are still in need of sponsors.

Mrs. Sanchez stated that Braen is sponsoring the fireworks.

Mrs. Sanchez stated that she will be sending Mr. Fletcher the information he has requested in regards to being a sponsor for the carnival this year.

Mrs. Formica stated that she has been in contact with ShopRite and she will be working close with them to get some sort of sponsorship for the carnival.

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Entertainment – The committee spoke briefly about the entertainment lineup for the Carnival. Mrs. Sanchez was still looking for some kind of entertainment for Sunday.

Mrs. Sanchez suggested maybe having more of a family or childlike entertainment for Sunday afternoon. The committee agreed.

Gaming Trailers – Mrs. Sanchez stated as of right now there are no Franklin organizations signed up to have gaming trailers.

Mrs. Sanchez stated that she knew of one organization that was interested but they would have to get all their information over to Karen as soon as possible to get the paper work she would need to fill out processed.

Mrs. Formica stated that she would send out a last call email explaining this is the last chance for any organization to be able to have a gaming trailer.

Vendors – Mrs. Sanchez stated as of right now there are a handful of vendors.

There was a brief conversation on allowing vendors to be able to come one, two, three and not have to completely commit to all four days.

Mrs. Sanchez stated that any food truck interested would have to be willing to at least commit to two days.

Mrs. Sanchez stated that food trucks book way in advance so it will be hard to get a quality food trucks in such a short notice at this point.

Mrs. Formica suggested that the rec committee take the lead on selling apple cider or hot apple cider and cider donuts at the concession stand.

Mrs. Sanchez stated that there is an enough money in the budget that committee set for the carnival budget.

The committee agreed and thought that it would be a great idea to sell the fall like refreshments.

Mrs. Formica stated that she would start looking into different farms to purchase from.

Advertising – Mrs. Sanchez asked the committee if they thought it would be a good idea to put some money into advertising on social media.

The committee agreed.

Mrs. Sanchez asked what dollar amount would the committee be most comfortable with for social media advertising.

Mrs. Sanchez stated that it costs as much as you want to put in.

Mrs. Sanchez suggested \$150.00 as a total budget. Mrs. Sanchez suggested breaking it down to \$50.00 dollars a day.

Mrs. Formica made a motion to spend 150.00 dollars on social media advertising for the carnival.

Seconded by Mr. Davis.

Upon Roll Call Vote:

AYES Mrs. Sanchez, Mr. Marino, Mrs. Formica, Mr. Davis, Mrs. Carnes

NAYS: ABSTENTIONS:

Approved

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Volunteers - Mrs. Sanchez stated that Mrs. Marino from SB One Bank has been in touch and is willingly volunteering to work the carnival and has asked her colleagues at SB One Bank as well.

Mrs. Formica asked if there is an age restriction as far as those who volunteer to help out during the carnival. Mrs. Formica suggested that volunteering to help at the carnival would be great community service for confirmation forms as well as scouts.

NEW BUSINESS:

Sussex County Day- Sunday September 15, 2019

Mrs. Sanchez explained that she and Mr. Formica along with Mrs. Carnes would be working the table at the event.

Mrs. Sanchez stated there would be wristband giveaways donated by Karen from Campy's. Anyone who stopped at the table who filled out a raffle would be entered to win a wristband for rides for the carnival.

The committee spoke briefly about banners for the carnival and placement of banners and signs.

Mrs. Sanchez suggested going outside of Franklin as far as placing signs.

Mrs. Sanchez stated of course we should ask the local business's in Franklin if the signs could be posted in the stores/ restaurants/ doctor offices, prime franklin reality, etc.

The committee briefly addressed that Luke DeRenzo would be receiving his Eagle Scout project plaque at this Tuesday's Council meeting. Mrs. Sanchez asked Mr. Davis he could be in attendance to present Luke with his plaque and Mr. Davis stated he would be at the meeting. The board secretary informed Mrs. Sanchez that she reached out to Mrs. Card who donated the plaques and she will also be in attendance at the meeting.

Mr. Davis stated that he would like to address something under new business.

Mr. Davis stated our town Trunk or Treat is the same night as the Y's Swarm night.

The committee had a brief discussion on dates and times of various Halloween events in Franklin and in the near by area.

The committee had a lengthy conversation about different ideas and ways to in cooperate all the festivities at the same time.

Mrs. Sanchez suggested reaching out to the Fire Dept to make sure they still wanted to participate in handing out the apple cider and donuts.

Mrs. Sanchez stated that we should vote tonight as a committee what date we want to secure for this so that we can start advertising and getting flyers out as soon as possible especially for the Trunk or Treat participants.

The committee ultimately came to the conclusion that the parade would start at 3:00 and would end with Trunk or Treat at the parking lot of the fireman's Park where Donuts and apple cider would be given out by the fireman and the Trunk or Treat could take place immediately after the parade.

Mrs. Sanchez and the rest of the committee thought this would be the best way to accommodate everyone and make the flow easier for all who wanted to participate in all the festivities.

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PUBLIC SESSION # 2

There was no public session #2

MISCELLANEOUS COMMENTS:

Mrs. Formica stated that the committee needs to make time to go to the senior center to clean it out / Organize and take inventory of what is exactly in the office.

ADJOURNMENT:

Mr. Davis made a motion to adjourn the meeting. **Seconded by Mr. Marino**
All were in favor. The meeting was adjourned at 8:13 PM

Respectfully submitted,
Michelle Babcock
Recreation Secretary